



HELPING ENTIRE RURAL COMMUNITIES MOVE
FORWARD OUT OF GENERATIONAL POVERTY.

CHANGE THE WORLD.

CHANGE YOU.





1.3 billion people on earth wake up every day with;

No shoes

Dirt floor, mud homes vulnerable to rain and heat

Limited access to clean water

No toilet

No electricity

Outdoor kitchens with hours cooking each day of dangerous smoke inhalation

No or limited access to schools or education

No income - live on less than \$1.90/day

Limited healthcare and many early deaths

Limited technology and access to information

Low access to nutrition resulting in stunted growth

A hand-to-mouth highly vulnerable existence with no ability to move forward financially

No voice, influence, or ability to create any change

No opportunity to move out of the debilitating poverty they, their families and their community live in

NO HOPE.



Extreme Poverty

= severe deprivation of basic human needs

Extreme poverty is the most severe type of poverty, defined by the United Nations (UN) as "a condition characterized by severe deprivation of basic human needs, including food, safe drinking water, sanitation facilities, health, shelter, education and information.

9.2% of the world, or 719 million people, live in extreme poverty.

Extreme poverty refers to an income below the international poverty line of \$1.90 per day (US\$700/year), set by the World Bank. Note: The vast majority of poor people live on considerably less.

<https://www.worldvision.org/sponsorship-news-stories/global-poverty-facts>



Photo: Ebrahim Noroozi (AP) Afghanistan 2022



The world of **the haves** vs the have-nots.

Today, nearly 1 in 10 people globally suffer from undernutrition.

8.6 percent of the world's population lives in extreme poverty.

Each year, 2 million children die from preventable diseases because families can't afford treatment.

For every 1,000 children born, 39 will die before their 5th birthday. Most under-5 deaths are preventable.

For every year of schooling a woman completes, her earning potential goes up 20 percent.

Of the world's population, 16%, or 1.2 billion people, have little or no access to electricity.

2.4 billion people lack access to basic sanitation services such as toilets and latrines.

If you make more than \$34,000 a year, you're among the world's richest.

There is a direct link between technological progress and job creation.

Africa, larger than China the U.S. & all of Eastern Europe combined, uses less than 3% of the world's energy.

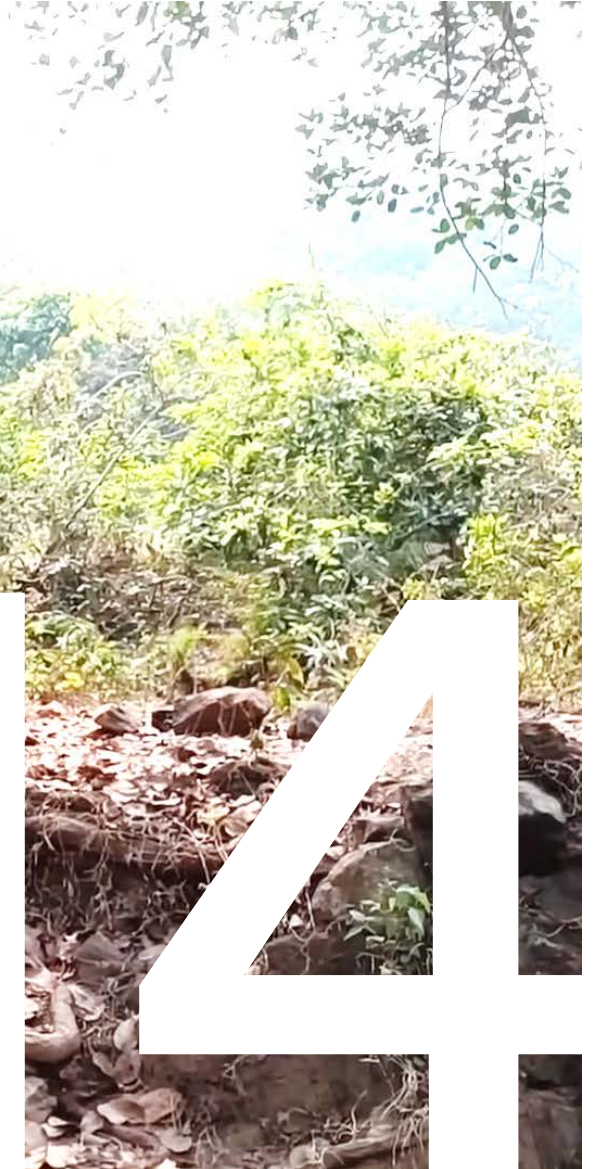
Nearly 500,000 children die from malaria each year — that is equivalent to one child every minute.



There are 14 key elements

needed to create a functioning economic viability to enable the whole community to move out of poverty.

Each of these 14 critical elements must be implemented over time, along with extensive leadership and community training, a strong 10 year commitment from the communities leaders to engage the entire community and all generations, to give a real chance of moving families and the entire community out of generational poverty.





Through The RISE Project, Humanity We provides the poorest small rural communities across the globe, the knowledge, infrastructure, leadership, project management, storytelling, fundraising, community training, technologies, innovation and a committed 10-year multi-part implementation, of all 14 elements, to move the entire community forward out of poverty.

ABOUT HUMANITY WE:

**We are in the business of
changing lives.**

Humanity We is a registered California 501.c.3 charitable organization. Our purpose is to provide a complete program and solution to enable the poorest people and whole communities on the planet to rise out of poverty, and to allow new opportunities for individuals and families, for generations to come.





OUR VISION:

To help millions of people and communities move out of debilitating generational poverty to live better lives.

OUR PURPOSE:

To provide a complete program and solution to enable the poorest people and whole communities on the planet to rise out of poverty, to enable new opportunities for individuals and families, for generations to come.





OUR MISSION:

Through The RISE Project we commit 10 years to work alongside our partners within poor small rural communities around the world to provide a complete solution to help whole communities move out of dehumanizing, generational poverty, to enable them to participate in the advanced global social society and market economies.

WHAT WE BELIEVE:

All lives have equal value.

“We believe that all lives have equal value. That all men and women are created equal. That everyone belongs.

That everyone has rights, and everyone has the right to flourish.

We believe that when people who are bound by the rules but have no role in shaping the rules, moral blind spots become law, and the powerless bear the burden.

We believe that entrenched social norms that shift society’s benefits to the powerful and its burdens to the powerless not only hurt the people pushed out, but also hurt humanity as a whole.”

— Melinda Gates, co-founder the Bill & Melinda Gates Foundation (ed.)

WE AGREE.

— All of us @Humanity We



Hope

Childhood poverty influences life choices, lifetime health, income opportunities, human potential, and continues a cycle that lasts for generations.

Less than 1% of people ever escape poverty in their lifetime.



WE ARE A MOONSHOT.

Humanity We (and The RISE Project) is a radical, crazy big, new idea to eliminate extreme poverty in the world for small rural communities.

We commit to each community for 10 years, and address not just one, but “ALL” 14 of the major elements that contribute to poverty.

We define the innovations, manage each community project, raise the capital, deliver a complete 14-part solution to each community’s biggest problems, work and collaborate with the proven best NGOs in each area, and coordinate, manage and deliver a new generation of technologies, best practices, infrastructure, new knowledge and leadership - to solve the world’s hardest problems.

The day before
something is a
breakthrough,
it is a crazy idea.

– Peter Diamandis



Technology can provide major advances.

Today, nearly 1 in 10 people globally suffer from undernutrition, and roughly *a billion people* live without electricity.

Robotic technologies, Artificial Intelligence, AI, renewable energy sources, low energy refrigeration, water purifying, Starlink low Earth orbit high-speed internet, telemedicine, satellite communication, global ecommerce, and more.

In 2010, just under 2 billion people were connected to the Internet. We are now at *5 billion and growing*. By 2030, that number will rise to at least 7.5 billion, or *90%* of the planet. This means a child in Zimbabwe can Google any information they want—*for free*.

The COVID-19 pandemic accelerated the shift towards remote work, expanding pools of talent and supercharging technologies like Zoom, AR, VR, and the metaverse. This can enable poor remote people to join the global workforce.

Ubiquitous sensors, 5G connection and platforms like Zoom and Teams have disrupted the millennia-long notion that where you live determines the *access* you have to labor, healthcare, and ideas in general. These converging technologies are enabling a world where everyone and everything is becoming connected, everywhere—always—and at ultra-low cost.

Between 1900 and 2016, the *global life expectancy at birth increased by 132%*. Since 1991, *cancer deaths have decreased by 33%*—amounting to *nearly 4 million cancer deaths averted*.

Adding just one healthy year of life-expectancy to every human on Earth is worth \$38 Trillion to the global economy!

<https://www.diamandis.com/blog/metatrend-20-increasing-global-abundance>





79% of the world's poorest and most vulnerable people live in small rural communities.

Healthcare is a basic human right.

Children living in poverty often have greater health problems and are more likely to suffer from disease because of a lack of proper treatment.

Poor health can keep children from school for weeks or even years at a time, holding them further back in a system that was already inadequate..



THE PROBLEM WITH POVERTY:

Poverty is almost impossible to escape, and has many devastating lifelong consequences for the people who live in it.

Poverty entails more than the lack of income and productive resources to ensure sustainable livelihoods.

Its manifestations include hunger and major malnutrition, growth stunting, food insecurity, under-resourced education and lack of access to global knowledge, limited access to 21st century healthcare, substandard housing and local infrastructure, water-borne diseases, climate insecurity, social discrimination and exclusion, as well as the lack of participation in decision-making.

Poverty through malnutrition and stress can change the way the brain develops in young children.

But especially, poverty severely limits life opportunities and dreams, standards of living, and human potential, especially in children.





Economic growth

in families and communities is the most powerful instrument for reducing poverty and improving the quality of life in developing countries.

It advances human development, which, in turn, promotes economic growth.

<https://www.oecd.org/derec/unitedkingdom/40700982.pdf>



We believe that entrenched social norms that shift society's benefits to the powerful and its burdens to the powerless not only hurt the people pushed out, but also hurt humanity as a whole.

Only 1% of people borne into poverty in developing countries will ever escape poverty in their lifetime.

(Lindsey, 2009; Moore, et. al., 2009; Ratcliffe & McKernan, 2010; Sanders, 2011).



Living in poverty means a life of daily struggle and deprivation.

Multidimensional poverty often means no electricity, no access to a proper toilet, no clean drinking water, and no one in the family has completed six years of school..

(<https://www.worldvision.org/sponsorship-news-stories/global-poverty-facts>)

22% of the world's population, in 107 developing countries, live in multi-dimensional poverty.

<https://www.worldvision.org/sponsorship-news-stories/global-poverty-facts>

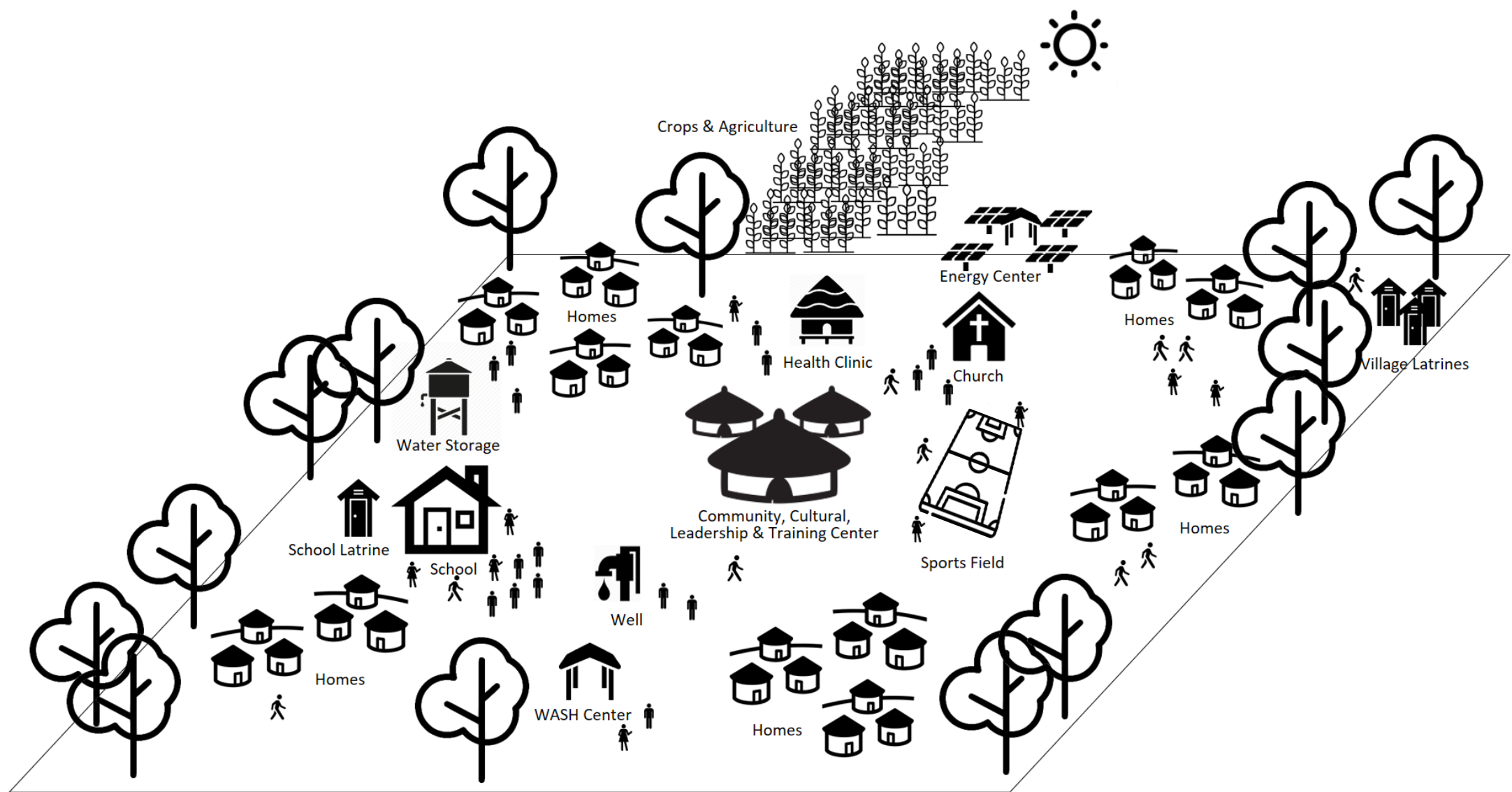


THE RISE PROJECT



THE RISE PROJECT THRIVING COMMUNITY MODEL

* CONCEPTUAL MODEL FOR
DEMONSTRATION PURPOSES ONLY.



**A COMPREHENSIVE SOLUTION
TO HELP AN ENTIRE VILLAGE COMMUNITY
GET OUT OF POVERTY**

SPORTS & THE ARTS

The introduction of professional sports (stadium) and arts (performance center) and encouragement, mentoring and coaching of participation in these areas to build all the advantages of health, community prestige, sports and arts into the community and surrounding region.

HUMAN EQUALITY

We believe we are all created equal. Equality is not only a fundamental human right, but a necessary foundation for the advancement of a peaceful, prosperous and sustainable world. Providing equal access to primary education between girls and boys, and equal access to health care, decent work, and representation in political and economic decision-making processes will fuel a sustainable economy and benefit local community and humanity at large.

THE INTERNET, INFORMATION TECHNOLOGIES & ACCESS TO KNOWLEDGE

Access to information, knowledge and technologies that empower and enable people, families and communities to gain insight, vision, and understanding on how to move their life forward, to understand the global world happenings, enabling local innovation and ideas, and to leverage the worlds, ideas, cultures, entertainment, sports, science and technologies to their advantage.

PEACE, JUSTICE & STRONG INSTITUTIONS

The creation and optimization of fair and effective local justice and social foundations to create reduction in conflict, social justice and the creation of effective institutions to advance the community, create equitable fairness, to provide order, conflict resolution, and give people collaborative and decision-making capabilities

SUSTAINABILITY & THE ENVIRONMENT

Technology introduction, innovation, and education of local sustainability best practices and how the local environment directly impacts multiple regional challenges including poverty, work, health, clean water and sanitation, agriculture, deforestation, work, and management of rainwater collection, small farms, freshwater ecosystems, communities and sanitation facilities on a local level.

ENERGY

Access to renewable energy and sustainable energy technologies, integrating renewable energy into end-use applications in homes, buildings, transportation, education, community infrastructure, agriculture, work, entrepreneurship, learning, communications, appliances, and industry is crucial to creating more sustainable and inclusive communities, access to information and energy resilience to environmental issues like climate change.

HEALTH & WELLNESS

Local & regional healthcare access options, preventative medicine, access to trained medical specialists and medicines, health & lifestyle education, technologies and healthcare infrastructure ensuring healthy lives and promoting understanding & well-being at all ages is essential to individual survival and welfare and household and community sustainability.

CULTURE & HAPPINESS

Both individual and a collective community perspective and culture of happiness and quality of life must be an important fundamental human goal for each community and should not be overlooked with daily life quantified in typical financial metrics. An individual's perception of their position in life in the context of the culture and value systems in which they live in relation to feeling generally happy and hopeful on positive future outcomes.

CLEAN WATER, SANITATION & HYGIENE

Community easy access to clean drinking water, equitable sanitation, hygiene, and WASH program education and infrastructure for all, access to toilets for households to end open defecation and related illnesses and child deaths, with special attention to the inequalities and needs of women and girls, and those in vulnerable situations.

SMART HOMES & COMMUNITY INFRASTRUCTURE

An acceptable, decent and affordable place to live helps families by freeing them from such physical and mental hardships and placing them on a path of new opportunity and increased confidence and self-reliance. A stable roof over a family's heads establishes home as a basis of stability, a place that protects their health, a place to further education, family bonding, and a cornerstone to a healthy community.

EDUCATION

The infrastructure and curriculum for a quality, holistic education including STEM, arts and humanities for pre-school, primary school, middle school, high school, trade school and university levels is the catalyst for personal advancement, real and lasting whole-life change, human and community advancement, and the ability to break away from the cycle of generational poverty.

WORK, ENTREPRENEURISM, & ECONOMIC GROWTH

The stimulation of entrepreneurial understandings and local enterprise, micro-finance, local economy and the development of skills based, vocational education providing the ability to earn personal and household income is fundamental for individuals and communities to move out of poverty and create to household advancement.

FOOD & NUTRITION

Increasing the capacity for agricultural productivity and sustainable food production systems. Rethinking how the community grows, shares and consumes its food. Agriculture, forestry, fisheries and food production to alleviate hunger, provide nutritious food for better health and wellness, and generate economic incomes, while supporting community-centered rural development.

LEADERSHIP & MINDSET

The development of leadership principles and mindsets, that will advance people, families and communities forward. Training individuals, groups and local institutions on leadership skills best practices. The structured development of leadership thinking, building mindsets for success, raising personal self-esteem, hope, and developing a greater vision and perspective of personal potential and what is possible



THE RISE PROJECT

1. HEALTHCARE & WELLNESS



Access to healthcare is a basic human right.

Local & regional healthcare access options, preventative medicine, access to trained medical specialists and medicines, health & lifestyle education, technologies and healthcare infrastructure ensuring healthy lives and promoting understanding & well-being at all ages is essential to individual survival and welfare and household and community sustainability.

2. CLEAN WATER, SANITATION & HYGIENE



Clean & safe water is needed for human survival.

Community easy access to clean drinking water, equitable sanitation, hygiene, and WASH program education and infrastructure for all, access to toilets for households to end open defecation and related water-borne illnesses and child deaths, with special attention to the inequalities and needs of women and girls, and those in vulnerable situations.

3. EDUCATION



Education enables generational hope and dreams to become reality.

The infrastructure and curriculum for a quality, holistic education including STEM, arts and humanities for pre-school, primary school, middle school, high school, trade school and university levels is the catalyst for personal advancement, real and lasting whole-life change, human and community advancement, and the ability to break away from the cycle of generational poverty.

4. WORK, ENTREPRENEURISM, & ECONOMIC GROWTH



Household & community economic development is key to success.

The stimulation of entrepreneurial understandings and local enterprise, micro-finance, local economy and the development of skills based, vocational education providing the ability to earn personal and household income is fundamental for individuals and communities to move out of poverty and to create to household and whole community economic advancement.



5. FOOD & NUTRITION



Abundant, nutritious food for better health & wellness.

Increasing the capacity for agricultural productivity and sustainable food production systems. Rethinking how the community grows, shares and consumes its food. Agriculture, forestry, fisheries and food production to alleviate hunger, provide nutritious food for better health and wellness, and generate economic incomes, while supporting community-centered rural development.



6. LEADERSHIP & MINDSET



Leadership is the capacity to translate vision into reality.

The development of leadership principles and mindsets, that will advance people, families and communities forward. Training individuals, groups and local institutions on leadership skills best practices. The structured development of leadership thinking, building mindsets for success, raising personal self-esteem, hope, and developing a greater vision and perspective of personal potential and what is possible.

7. SMART HOMES & COMMUNITY INFRASTRUCTURE



A home is the basis for security, family nurturing and generational advancement.

An acceptable, decent and affordable home to live helps families by freeing them from such physical and mental hardships and placing them on a path of new opportunity and increased confidence and self-reliance. A stable roof over a family's heads establishes home as a basis of stability, a place that protects their health, a place to further education, family bonding, and a cornerstone to a healthy community.

8. CULTURE & HAPPINESS



The pursuit of personal happiness is a core prerequisite to advancement.

Both an individual and a collective community perspective and culture of happiness and quality of life must be an important fundamental human goal for each community and should not be overlooked with daily life quantified in typical financial metrics. An individual's perception of their position in life in the context of the culture and value systems in which they live in relation to feeling generally happy and hopeful towards positive future outcomes.



9. ENERGY



Sustainable energy promotes economic development, enhances energy security, and protects public health.

Environmental, economic, energy security, information, and public health benefits require the implementation of non-fossil fuel based energy sources. Access to renewable energy and sustainable energy technologies, integrating renewable energy into end-use applications in homes, buildings, transportation, education, learning, community infrastructure, agriculture, work, entrepreneurship, communications, appliances, and industry is crucial to creating more sustainable and inclusive communities, income generation activities, access to information, and energy resilience.



10. PEACE, JUSTICE & STRONG INSTITUTIONS



Justice & peace; Whatever affects one directly, affects all indirectly.

The creation and optimization of fair and effective local justice and social foundations to create reduction in conflict, the enablement of social justice, and the creation of effective institutions to advance the community, create equitable fairness, to provide order, conflict resolution, and give people collaborative and decision-making capabilities.

11. THE INTERNET, AI, INFORMATION TECHNOLOGIES, & ACCESS TO KNOWLEDGE.



Knowledge is power.

Access to information, knowledge and technologies that empower and enable people, families and communities to gain insight, vision, and understanding on how to move their life forward, to understand the global world happenings, enabling local innovation and ideas, and to leverage the worlds, ideas, cultures, entertainment, sports, science and technologies to their advantage.

12. HUMAN EQUALITY



We are all created equal.

We believe we are all created equal. Equality is not only a fundamental human right, but a necessary foundation for the advancement of a peaceful, prosperous and sustainable world. Providing equal access to primary education between girls and boys, and equal access to health care, decent work, and representation in political and economic decision-making processes will fuel a sustainable economy and benefit local community and humanity at large.

13. SPORTS & THE ARTS



The best motivation always comes from within.

The construction of a professional sports (stadium) and arts (performance center) and encouragement, mentoring and coaching of participation in these areas to build all the advantages of health, community prestige, sports, music, arts, pride, health, community income, and hope into the community and surrounding region.

14. SUSTAINABILITY & THE ENVIRONMENT



A sustainable future.

Local, community and household sustainability best practices, climate change awareness and innovation, and education, and how the local environment directly impacts multiple regional challenges including poverty, work, health, clean water and sanitation, agriculture, deforestation, work, and management of rainwater collection, small farms, freshwater ecosystems, communities and sanitation facilities on a local level.



**THE
RISE
PROJECT**

**WATER &
SANITATION**

EDUCATION

**HEALTH &
WELLNESS**

**CULTURE &
HAPPINESS**

**HOMES &
HABITATS**

**FOOD &
NUTRITION**

**WORK,
ENTREPRENEURISM &
ECONOMIC GROWTH**

**HUMAN
EQUALITY**

**LEADERSHIP
& MINDSET**

**SPORTS
& THE ARTS**

**PEACE, JUSTICE
& INSTITUTIONS**

ENERGY

**THE INTERNET, AI,
INFORMATION
TECHNOLOGIES,
SCIENCE & INNOVATION**

**THE ENVIRONMENT
& SUSTAINABILITY**

**THE 4 PILLARS OF
PARTICIPATION &
COLLABORATION.**





WORKING IN COLLABORATION
WITH THE WORLD'S BEST NGOs
TO APPLY THEIR UNIQUE EXPERTISE
TO PROVIDE TODAY'S BEST SOLUTIONS
TO EACH OF THE 14 ROOT CAUSES OF POVERTY



WE GIVE A 10 YEAR COMMITMENT ONLY, TO EACH COMMUNITY.

In this time it is anticipated that all elements and infrastructure is implemented, processes & systems are effectively working, there is a sustainable local economy and growing household income, and leadership, understanding, and community mindset is where it needs to be to continue to build now and for generations to come.

After 10 years we leave, to enable the community to stand on its own.



The best NGO's in each field.

WORLD CLASS NGO PARTNERS.

Close collaboration with carefully vetted and qualified regional NGOs, experts in their field.

We will support them with logistical and project management capabilities, quality and performance control processes and implementation, partial financial funding, assistance with government regulations and management, alongside global media, storytelling, promotion and brand awareness of their services and accomplishments, and the opportunity to work with world-class organizations.



* ALL LOGOS & ORGANIZATION NAMES FOR CONCEPT DEMONSTRATION PURPOSES ONLY.



CORPORATE PARTNERS.

1,000's of potential corporate partners/sponsors.
The potential for global awareness through these corporations.



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INSTITUTIONS AND LEADING AUTHORITIES.

The potential to work with the world's leading research institutions, universities and leading authorities is an outshoot advantage of the broad vision and global problem.



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**THE
RISE
PROJECT**

**THE WORLD'S BEST HUMANITARIAN
ORGANIZATIONS, WORKING TOGETHER, TO
LIFT RURAL COMMUNITIES OUT OF POVERTY.**



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